

State of California

M e m o r a n d u m



Date: February 19, 2020

To: Henry Liu, Pacific Gas & Electric (PGE); Cassie Cuaresma, Southern California Edison (SCE); Chan Paek, Southern California Gas (SCG); Ed Reynoso, San Diego Gas & Electric (SDGE)

CC:

From: Peter Biermayer - Utilities Engineer, Industrial/ Agricultural Programs and Portfolio Forecasting Section, Energy Efficiency Branch, Energy Division, California Public Utilities Commissions (CPUC)

Subject: Disposition Approving Statewide Workpaper: Home Energy Reports **SWWB004-01**

---

## 1. Discussion and Direction

The California Public Utilities Commission (CPUC) approves statewide workpaper SWWB004-01 Home Energy Reports (HERs). This workpaper is a Phase 1 submission for 2020 effective 1/1/2020.

## 2. Workpaper Summary

Home Energy Reports (HERs) is a residential information-based behavioral measure that provides customers with comparisons of their household energy usage via mailed reports to similar residences and recommendations for no- and low-cost changes that householders can make to save energy. The HER program employs a randomized control trial (RCT) experimental design that ensures comparisons of treatment and control groups are valid from a statistical standpoint. Savings are determined through a billing analysis which determines the difference between the treatment and control group average energy use.

This workpaper will supersede the previous workpaper PGECOALL107, with revision history:

PGECOALL107-0 Home Energy Reports: Effective 5/2/2013 – 4/1/2017

PGECOALL107-1 Home Energy Reports: Effective 4/1/2017 – 12/31/2019